
Report To:	Policy & Resources Committee	Date:	6 February 2018
Report By:	Corporate Director Education, Communities & Organisational Development	Report No:	LP/016/18
Contact Officer:	Grant McGovern	Contact No:	01475 712831
Subject:	Great Place Scheme, HLF bid		

1.0 PURPOSE

- 1.1 To inform the Committee of the successful outcome for the Great Place Scheme Heritage Lottery Fund (HLF) bid submitted in September 2017 and to note the creation of a Heritage Outreach Worker funded by the HLF to support the delivery of the programme.

2.0 SUMMARY

- 2.1 Inverclyde Council has been awarded £200K by the Heritage Lottery Fund to deliver *Stories Frae the Street* as part of their Great Place Scheme. This is a prestigious award with only a few being offered across Scotland.
- 2.2 The Great Place Scheme bid involved a wide cross-sectoral partnership including Education Services, Libraries and Museums Services, Greenock Town Centre Regeneration Forum, Riverside Inverclyde, RIG Arts, Glasgow and Clyde Valley Green Network and Developing the Young Workforce. The programme will be led by Libraries and Museums Services supported by Inverclyde Cultural Partnership.
- 2.3 The partnership will use the Great Place Scheme to connect with other heritage organisations in the region and pilot a range of methods of engaging new communities in the heritage of Greenock town centre. These will include the creation of an Inverclyde Heritage Strategy, key commemorative events, artists' residencies, developing an apprenticeship programme to engage young people in heritage activities and encouraging them to consider a career in heritage.
- 2.4 Much of this work will be undertaken or overseen by a Heritage Outreach Worker, a temporary post for 23 months fully funded under the terms of the HLF award.
- 2.5 The programme will also recruit two Young Heritage Apprentices to work with the Museum team and develop curation, exhibition and engagement skills.

3.0 RECOMMENDATIONS

- 3.1 That the Policy & Resources Committee note the outcome of the funding bid.

Grant McGovern
Head of Inclusive Education, Culture and Corporate Policy

4.0 BACKGROUND

4.1 The Inverclyde Cultural Partnership emerged from the Management Consortium of the Inverclyde Place Partnership. It is a sub-group within the proposed LOIP framework under the Environment, Culture and Heritage strategic group. Developing a heritage strategy to sit alongside the Arts and Creativity Strategy is a priority for the group.

4.2 Other key elements to the Great Place bid are:

- Meeting Inverclyde Alliance's commitment reducing inequalities, Museum Services will recruit a Heritage Outreach Worker to work closely with diverse communities not currently engaging with heritage.
- Young Heritage Apprentices will support the programme, receiving valuable training in archiving, curating and event co-ordination and supporting Inverclyde's commitment to employability.
- In a response to Greenock's Town Centre charrette, the Great Place programme will deliver three artists' residencies with a focus on including diverse groups and collaborating with planners and regeneration partners to explore creative interpretations of Greenock town centre's heritage.
- The Great Place Scheme will support a number of events in Greenock's town centre including the Bicentenary of Custom House in 2018 and the death of James Watt in 2019.

4.3 The total value of the programme over two years is £261,000. The request to HLF is £200,000.

4.4 Partnership funding for the project has been committed by Riverside Inverclyde (£5K) and RIG Arts (£5K) through a successful EventScotland bid. Further support has come from within Libraries and Museums and Inclusion existing budgets (£10K). The additional shortfall is made-up of in-kind management and volunteer support.

5.0 PROGRESS

5.1 A partnership meeting will be called before the end of January.

6.0 IMPLICATIONS

6.1 Financial implications - one-off costs:

Cost centre	Budget heading	Budget year	Proposed spend this report	Virement from	Other comments
02025 000 60206	Inclusion	2017/18 and 2018/19	£5K		£2.5K per year

Financial implications - annually recurring costs/(savings):

Cost centre	Budget heading	With effect from	Annual net impact	Virement from	Other comments

6.2 Human Resources: Temporary (23 month) Heritage Outreach Worker
2 Heritage Apprentices based on the Modern Apprentice model.

6.3 Legal: none.

- 6.4 Equalities: The programme will focus on engaging communities who are traditionally heritage non-engagers in Inverclyde. This will include families from more deprived communities, ethnic minorities (particularly refugees), LGBT communities, young people and neuro-diverse groups.
- 6.5 Repopulation: A robust heritage offer in Greenock Town Centre will attract more people to live and visit Inverclyde and play a role in supporting the local economy.

7.0 CONSULTATION

- 7.1 Partners consulted were RIG Arts, Beacon Arts Centre, Education Services, Libraries and Museum Services, Riverside Inverclyde, DYW, Clyde Valley Green Network, Planning Services and Creative Scotland.

8.0 BACKGROUND PAPERS

- 8.1 N/A